What is claimed is:

- 1. An apparatus for locating a snow recreational device comprising:
 - a pouch comprising a first opening in the pouch; and
 - a retainer attached to the pouch.
- 2. The apparatus as in claim 1, further comprising a locator that is positioned in the pouch.
- 3. The apparatus as in claim 2, wherein a portion of the locator is threaded through the first opening in the pouch.
- 4. The apparatus as in claim 2, further comprising a second opening to position the locator within the pouch.
- 5. The apparatus as in claim 3, further comprising a fastener that is attached to locator.
- 6. The apparatus as in claim 2, wherein the locator is comprised of a color that is identifiable in ski environment once it becomes detached.
- 7. The apparatus as in claim 6, wherein the color is neon.
- 8. The apparatus as in claim 5, wherein the fastener attaches to the snow recreational device.

- 9. The apparatus as in claim 7, wherein the snow recreational device is a ski.
- 10. The apparatus as in claim 8, wherein the fastener attaches to a ski brake on the ski.
- 11. The apparatus as in claim 8, wherein the fastener attaches to a ski binding.
- 12. The apparatus as in claim 1, wherein the retainer is positioned around an object that can become detached from the snow recreational device.
- 13. The apparatus as in claim 11, wherein the snow recreational device is a ski.
- 14. The apparatus as in claim 12, wherein the object is a ski boot.
- 15. The apparatus as in claim 12, wherein the object is a boot.
- 16. The apparatus as in claim 12, wherein the object is a shoe.
- 17. The apparatus as in claim 12, wherein the object is a skier.

18. A method for determining the location of a snow recreational device, comprising the steps of:

attaching a fastener to the snow recreational device; and extracting a locator positioned within a pouch in response to the snow recreational device becoming detached.

- 19. The method as in claim 18, further comprising positioning a retainer, attached to the pouch, about an object that can become detached from the snow recreational device.
- 20. The method as in claim 19, wherein the recreational device is a ski.
- 21. The method as in claim, 19, wherein the object is a ski boot.
- 22. The method as in claim 19, wherein the object is shoe.
- 23. The method as in claim 19, wherein the object is a boot.
- 24. The method as in claim 19, wherein the fastener attaches to a ski brake.
- 25. The method as in claim 19, wherein the fastener attaches to a skin binding.
- 26. A system for determining the location of a snow recreational device comprising:

means for holding comprises a first opening;

means for locating a locator within the means for retaining; and

means for fastening the means for holding to an object.

- 27. The system as in claim 26, further comprising means for securing the system to a recreational device.
- 28. The system as in claim 27, wherein the recreational device is a snow recreational device.
- 29. The system as in claim 28, wherein the snow recreational device is a ski.
- 30. The system as in claim 29, wherein the means for securing is attached to a binding on the ski.
- 31. The system as in claim 28, wherein the snow recreational device is a snowboard.
- 32. The system as in claim 27, wherein the recreational device is a water ski.
- 33. The system as in claim 26, wherein the means for holding includes a second opening.
- 34. An apparatus for locating an object comprising: a pouch comprising a first opening; and

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a locator located in the pouch an configured to fit through the first opening.

- 35. The apparatus as in claim 34, further comprising a retainer attached to the pouch.
- 36. The apparatus as in claim 35, further comprising fastener linked to the object and locator.